

Kera Challenge by S Group - Frequently Asked Questions

GENERAL QUESTIONS ABOUT THE 2ND PHASE OF KERA CHALLENGE

What is Kera Challenge?

Kera Challenge is an open, needs-driven innovation competition. We are looking for circular economy solutions that support the transformation of Kera from an industrial area to a smart, sustainable, and liveable neighbourhood. The open call resulted in choosing four finalist to work on their solutions during spring 2016.

What is happening during the spring in Kera Challenge?

The four finalists have been chosen and they are developing their solutions at the moment. A public pitching event will be held on the 26th of April. During the afternoon, the finalist teams will get expert training and from 16-18:30, the finalist will present their solutions to the members of jury, external experts and public crowd.

What are the deadlines for applications and publishing the winner?

Second phase with further development work by the four finalists will last from February till May, with the deadline for last proposals is 18th of May, the jury will be meeting on 24th of May and Kera Challenge winner will be published along the other Nordic winners on 16th of June.

Will one of the proposals be implemented for sure?

No, there is no guarantee that a proposal will be implemented. Considering the competition and that the winning solutions are looked to be scalable to other similar construction sites, we do expect that some of the proposals will be implemented in the future - either in Kera or somewhere else.

Will there be only one winner?

Kera is a huge project that will continue for years, even decades. More than one good idea can be chosen for implementation within the Kera Challenge but most of all, good ideas in other parts of Kera than Inex center can be extremely valuable and scalable.

Are the competition proposals public documents?

Yes, S Group and Nordic Innovation have the right to publish the documents. The copyright of the proposals will of course stay with its makers. As stated in the first

phase and the rules of the competition, it is not anonymous innovation competition.

There is a Nordic Final after the Kera Challenge is completed, by what date should a team decide if they want to take part to the Nordic competition as well?

The application period for the Nordic competition is between 23rd of May until 30th of June 2016. Only chosen finalists with at least two participants from two different countries can apply to be the Nordic winner according to the Nordic Innovation rules. For further questions regarding Nordic Built Cities Challenge and the Nordic level final, please refer to their [website](#) and in case you don't find an answer there, [email Malin Kock Hansen](#).

What are the deliverables and presentation of the final proposals?

The final proposals will follow the same criteria as the Nordic Built Cities Challenge and these materials should be the same as your final proposal for Kera Challenge. The requirements are listed below as copied from the Nordic Built Cities Challenge [website](#) on 22.3.2016:

[Registration and deliveries](#)

All eligible Nordic finalist teams from the six local competitions are welcome to register for the NBCCA. The registration portal will open for the pre-selected finalists 23 May 2016 and close 30 June 2016.

The deliveries for the NBCCA are:

- 3 A1-charts, (solid cardboard or similar) in portrait format. The charts must be designed in a way that is suitable for an audience to watch (exhibition). The charts must be identical with the ones submitted in the second stage of the local competition.
- A booklet in A3. The maximum number of pages are 30. The booklet must be identical with the one submitted in the second stage of the local competition.
- In addition, you will be asked to deliver 2-3 A3 pages which will be separate from the booklet, but in the same design and format so that they easily can be added to the booklet. The content of these pages should be a demonstration of how the proposal fulfills the judging criteria of the NBCCA – or in other words, why your team should become the final winner of the NBCCA.
- As an optional delivery, you can add one extra A1-chart, as an illustration to the 2-3 A3 pages mentioned above.
- **Finally, we ask for a USB memory stick containing electronic files in pdf or jpg of all submitted material to the NBCCA. (Not required for Kera Challenge!)**

The Nordic jury will gather in September 2016, and the NBCCA will take place in Copenhagen 3-4 November 2016.

If your question remains unanswered, you can send it to risto.latti@demoseffect.fi. We will then publish the answers at the competition website for all contestants to see. Questions regarding the competition coming in after 26th of April will not be answered, since it would be unfairly late for most of the teams to include the information on their proposals.